

Christopher C. Johnson

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EXPERIENCE

Web Product Manager

March 2022 - Present

Carnegie Higher Education

- ▶ Manage internal and client expectations for website features and functionalities, including intaking design concepts to ensure scope, UX best practices, CMS compatibility, and development feasibility.
- ▶ Develop functional specifications and design documentation, while facilitating collaboration and liaising with strategists, designers, developers, and commercial CMS vendors, including Wordpress and Drupal.
- ▶ Capture and communicate non-functional specifications, including browser, device, language, accessibility, and UX considerations.

Senior Web Developer

June 2019 - March 2022

Drexel University, University Marketing & Communications

- ▶ Developed and designed all marquee, high profile projects for the University, including four Annual Reports, a redesigned and re-implemented Provost website, and the ongoing Ambition Can't Wait brand campaign microsite.
- ▶ Managed a team of two Web Support Specialists to provide ongoing help-desk web support to administrative and academic units.
- ▶ Migrated over 500 program pages to a new Sitecore environment. Collaborated with project and product managers to ensure solid functionality and accessibility.

UX Designer/Developer (Contract)

Jan 2019 - Dec 2021

Pennsylvania Department of Education

- ▶ Conceived and designed site features for the Pennsylvania Education Resource Center Website - an initiative sponsored by Pennsylvania's Secretary of Education.
- ▶ Improved user experience by implementing transitions and custom micro-interactions.
- ▶ Developed HTML/CSS/JS/Typescript to reflect pixel-perfect designs and frameworks.
- ▶ Managed external relationships and budgets with ADA-accessibility vendors and hosting platforms.

Web Developer

May 2016 - June 2019

Drexel University, University Communications

- ▶ Designed and built Drexel's key marketing website for the University's 125th Anniversary.
- ▶ Worked with the University's 17 colleges to maintain existing web presences and to design and build new digital infrastructures within Sitecore CMS.
- ▶ Wrote HTML, CSS, and JavaScript (jQuery) to create visually intriguing, responsive, interactive, and WCAG 2.0 Level AA-compliant websites.
- ▶ Enforce, modified, and created University editorial style guides, branding guidelines, and web standards.

EDUCATION

BA in Technical Writing

2016

University of Delaware

- ▶ Interactive Media minor
- ▶ Advertising minor
- ▶ 3.75 GPA, *Cum Laude*

Abroad, New Zealand

2014

- ▶ Victoria University - Wellington, NZ
- ▶ University of Otago - Dunedin, NZ

AWARDS

Pepperpot Awards

PR Society of America (PRSA)

- ▶ Best in Show: This is Your Moment website
- ▶ 1st Place (Website): This is Your Moment website

CUPPIE Awards

College & University Public Relations and Associated Professionals (CUPRAP)

- ▶ Joseph W. Donovan Rising Star Award (2020)
- ▶ 2nd Place: 2020 President's Report
- ▶ 1st Place: 2019 President's Report
- ▶ 2nd Place: 2018 President's Report

SKILLS & COMPETENCIES

- ▶ HTML/CSS/JS/GSAP
- ▶ Wordpress/Drupal/Sitecore/AEM
- ▶ Git and Github
- ▶ Pattern Lab/Storybook
- ▶ Sketch/Photoshop/Marvel/Invision
- ▶ Asana/Jira/Teamwork/Monday/Trello
- ▶ Accessibility and WCAG standards
- ▶ Documentation and functional analysis
- ▶ UX and information architecture
- ▶ Google Analytics/GA4/UTM
- ▶ QA and cross-browser testing